

Wendy S. Harris
GE Healthcare, Strategic Marketing Leader, Women's Health Care

Professional Experience:

Wendy has 20 years of experience in the healthcare industry. She has held leadership roles in sales and service of diagnostic imaging equipment as well as operations and quality management positions. In the past five years, she has focused on women's health and oncology solutions, with a special emphasis on breast imaging and breast diagnostic procedures. Her current role is leading global marketing for Women's Health and Pediatrics at GE Healthcare.



In addition to the above experiences, Wendy has served on several committees and advisory boards to develop global breast health guidelines and industry partnerships. She works with Susan G. Komen for the Cure, Avon, breastcancer.org and other organizations as an industry partner. She is also a board member and active member of several local groups, including the Women and Girls Fund of Waukesha County and Stillwater's Cancer Support Services. Wendy has also served as a key note speaker for several local breast cancer events. She has been a featured speaker for Anthem and for the Wisconsin Breast Cancer Coalition. Wendy has been a mentor for young women with breast cancer over the past four years and has led support groups in various formats. Wendy has four children and is a four year breast cancer survivor.

Education:

University of Wisconsin-Madison – Bachelors of Science, Electrical Engineering, 1990

University of Wisconsin-Madison – Masters, Business Administration, 1999

GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, performance improvement, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to predict, diagnose, inform and treat disease, so their patients can live their lives to the fullest. GE Healthcare is a \$17 billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com.